

Entity

Header Registration

User Manual



It would be perfect if you perused the manual before starting your journey as a entity to accomplish distinct duties in the implementation.

The landing page features the Airtel logo in the top left corner. In the top right, there are navigation links for 'ABOUT', 'FAQS', and 'CONTACT US'. The main heading is 'A Secured DLT platform' in large red font, followed by the subtext 'to manage your commercial communication'. Below this, there are two buttons: a red 'LOGIN' button and a white 'SIGNUP' button with a mouse cursor icon. On the right side, there is a graphic of a smartphone displaying a message icon, set against a background of hexagonal patterns and a red circular glow.

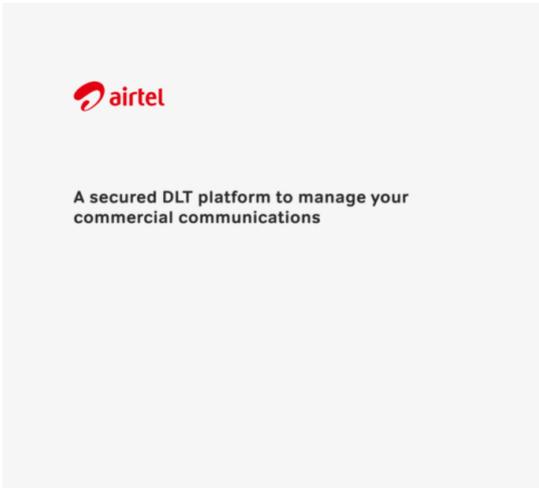
This block contains the Airtel logo and the text 'A secured DLT platform to manage your commercial communications'.

Register with AIRTEL DLT

Select your area of Operation

- As Enterprise** [more info >](#)
- As Telemarketer** [more info >](#)

Already have an account ? [Login Here](#)



Enterprise Login

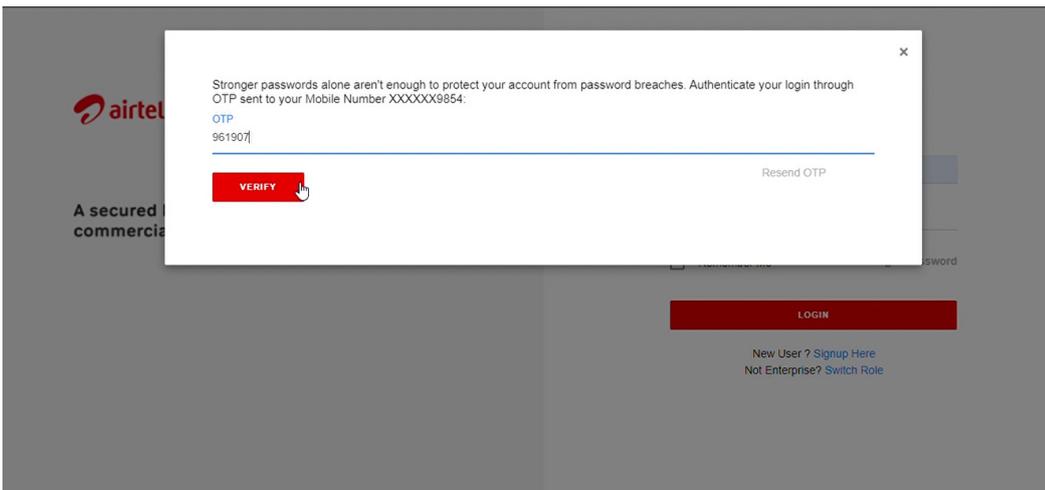
Enter your email address
ash8k.kashyap@gmail.com

Password
.....

Remember Me [Forgot Password](#)

LOGIN

New User ? [Signup Here](#)
Not Enterprise? [Switch Role](#)



The dashboard displays the following metrics:

- 10 HEADERS**
 - APPROVED: 9
 - PENDING: 1
 - REJECTED: 0
- 0 CONTENT TEMPLATES**
 - APPROVED: 0
 - PENDING: 0
 - REJECTED: 0
- 0 CONSENT TEMPLATES**
 - APPROVED: 0
 - PENDING: 0
 - REJECTED: 0
- 0 CAMPAIGNS**
 - COMPLETED: 0
 - PROCESSING: 0
 - SCHEDULED: 0
- 0 COMPLAINTS**
 - OPEN: 0
 - CLOSED: 0
 - IN PROGRESS: 0

The 'Manage SMS Headers' page shows the following details:

Showing results in between the dates **July 6, 2021 - January 6, 2022** ✓

Filters: Enter Header, Pending, Active, Select Created By

Buttons: SEARCH, DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164149214992051	487955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Showing 1 to 2 of 2 entries

Navigation: Previous **1** Next

It all starts with a great Header. Find and purchase a Header

Type [Know more about SMS Types](#)

Promotional Other

Health ▼

Find your Header

Your Header is available!
467955 ₹10 ⌵

Header-CLI_Authorisation_by_Sender.pdf

[Download Sample File](#)

your agreement/allocation letter with service provider from where the Telecom resources are allocated with reference to the above numbers

Explanation for Sender ID

Tanhdr

Header (Sender ID) registration:

Every header gets a unique Header ID

Messages are classified into:

1. Promotional
2. Other
 - I. Transactional
 - II. Service Explicit
 - III. Service Implicit

SMS Header submitted successfully for approval.
 If you have any queries, Please contact Circle/Sales team.
 Name: Airtel Team , Email: telemarketer.help@airtel.com

Manage SMS Headers

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header Pending ▼ Active ▼ Select Created By ▼

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	05-Jan-2022 15:12:30	--	Pending	--
1005164145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Type ❗ Know more about SMS Types

Promotional Other

Education ▼

Find your Header 🔍

Your Header is available!

TSTDMO ₹10 ⌵

Choose File Header-CLI_Authorisation_by_Sender.pdf

[Download Sample File](#)

your agreement/allocation letter with service provider from where the Telecom resources are allocated with reference to the above numbers

Explanation for Sender ID

Tanhdr 🟢

Header (Sender ID) registration:

Every header gets a unique Header ID

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DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS

SMS Header submitted successfully for approval.
If you have any queries, Please contact Circle/Sales team.
Name: Airtel Team , Email: telemarketer.help@airtel.com ✕

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022 ✔

Enter Header Pending ▼ Active ▼ Select Created By ▼

SEARCH
📄 DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146510933321	TSTDMO	--	Tanhdr	Airtel	06-Jan-2022 16:01:49	--	Pending	--
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 14:12:30	--	Pending	--

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022 ✓

Enter Header Pending Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164148214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Showing 1 to 2 of 2 entries Previous 1 Next

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022 ✓

Enter Header Pending Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164148214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Showing 1 to 2 of 2 entries Previous 1 Next

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DASHBOARD HEADERS TEMPLATES TELEMARKEETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header Pending Active Select Created By

SEARCH **DOWNLOAD**

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005184145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Showing 1 to 2 of 2 entries Previous 1 Next

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Manage SMS Headers

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header Pending Active Select Created By

SEARCH **DOWNLOAD**

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005184145333772501	397337	--	Testing	Airtel	06-Jan-2022 12:45:38	--	Pending	--

Showing 1 to 2 of 2 entries Previous 1 Next

Header ID: 1005164146214992051

Header: 467955

Category: Health

Header Type: Promotional

Header Fee: Rs 10/-

Explanation: Tanhdr

Registered TSP: Airtel

Requested Date: 06-Jan-2022 15:12:30

Status: Pending

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DASHBOARD HEADERS TEMPLATES TELEMARETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: Approved Active Select Created By

SEARCH **DOWNLOAD**

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

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DASHBOARD HEADERS TEMPLATES TELEMARETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: Approved Active Select Created By

SEARCH **DOWNLOAD**

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: Approved Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503883341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

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Header ID: 1005164145506317009

Header: TSTCLI

Category: Education

Header Type: Other

Header Fee: Rs 10/-

Explanation: testing

Registered TSP: Airtel

Requested Date: 06-Jan-2022 13:14:23

Status: Approved

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1005164145503883341 TSTCLL -- Testing Airtel 06-Jan-2022 13:13:57 06-Jan-2022 14:55:02 Approved Delete

1005164145499877683 TSTCOL -- Testing Airtel 06-Jan-2022 13:13:19 06-Jan-2022 14:54:52 Approved Delete

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503883341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164148214992051	487955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503883341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete

Showing results in between the dates July 6, 2021 - January 6, 2022

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
100516414621492051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete

Header ID: 1005164145506317009
 Header: TSTCLI
 Category: Education
 Header Type: Other
 Header Fee: Rs 10/-
 Explanation: testing
 Registered TSP: Airtel
 Requested Date: 06-Jan-2022 13:14:23
 Status: Approved
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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Delete: Select Created By:

Header ID	Header	TeleMarketer	Delete	Status Date	Status	Action
1005164146214992051	467955	--	Active Inactive Delete Blacklist	--	Pending	--
1005164145506317009	TSTCLI	--	Testing	Airtel 06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved Delete
1005164145503683341	TSTCLL	--	Testing	Airtel 06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved Delete

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DASHBOARD HEADERS TEMPLATES TELEMARKETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Active: Select Created By:

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145325458004	397336	--	Testing	Airtel	06-Jan-2022 12:44:15	06-Jan-2022 14:53:35	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete

Are you sure you want to delete the header?

CANCEL CONFIRM

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete

Successfully deleted header : TS
TCLI

OK

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header: All Active Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164146214992051	467955	--	Tanhdr	Airtel	06-Jan-2022 15:12:30	--	Pending	--
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

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DASHBOARD HEADERS TEMPLATES TELEMARETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header Approved Delete Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145325458004	397336	--	Testing	Airtel	06-Jan-2022 12:44:15	06-Jan-2022 14:53:35	Approved	Deleted

Showing 1 to 1 of 1 entries Previous 1 Next

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DASHBOARD HEADERS TEMPLATES TELEMARETERS

Manage SMS Headers + ADD

Showing results in between the dates July 6, 2021 - January 6, 2022

Enter Header All Delete Select Created By

SEARCH DOWNLOAD

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Deleted
1005164145325458004	397336	--	Testing	Airtel	06-Jan-2022 12:44:15	06-Jan-2022 14:53:35	Approved	Deleted

Showing 1 to 2 of 2 entries Previous 1 Next

The screenshot shows the 'Manage SMS Headers' interface. At the top, there is a navigation bar with 'DASHBOARD', 'HEADERS', 'TEMPLATES', and 'TELEMARKETERS'. The 'HEADERS' tab is active. Below the navigation bar, the page title 'Manage SMS Headers' is displayed with a '+ ADD' button. The main content area shows a date range filter: 'Showing results in between the dates July 6, 2021 - January 6, 2022'. There are input fields for 'Enter Header', 'Approved', 'Inactive', and 'Select Created By'. A 'SEARCH' button is on the left, and a 'DOWNLOAD' button is on the right. A table header is visible with columns: 'Header ID', 'Header', 'TeleMarketer', 'Exp', 'Date', 'Status Date', 'Status', and 'Action'. A dropdown menu is open over the 'Inactive' field, showing options: 'Active', 'Inactive', 'Delete', and 'Blacklist'. Below the table, there is a document icon and the text 'No Headers are Registered'.

This screenshot shows the same 'Manage SMS Headers' interface. The navigation bar and page title are identical. The date range filter remains 'Showing results in between the dates July 6, 2021 - January 6, 2022'. The input fields are now 'Enter Header', 'Approved', 'Active', and 'Select Created By'. The 'SEARCH' and 'DOWNLOAD' buttons are still present. The table header now includes an additional column: 'Registered TSP'. The columns are: 'Header ID', 'Header', 'TeleMarketer', 'Explanation', 'Registered TSP', 'Requested Date', 'Status Date', 'Status', and 'Action'. A document icon and the text 'No Headers are Registered' are still visible at the bottom.

Showing results in between the dates July 6, 2021 - January 6, 2022

Header ID	Header	TeleMarketer	Explanation	Registered TSP	Requested Date	Status Date	Status	Action
1005164145506317009	TSTCLI	--	Testing	Airtel	06-Jan-2022 13:14:23	06-Jan-2022 14:54:57	Approved	Delete
1005164145503683341	TSTCLL	--	Testing	Airtel	06-Jan-2022 13:13:57	06-Jan-2022 14:55:02	Approved	Delete
1005164145499877683	TSTCOL	--	Testing	Airtel	06-Jan-2022 13:13:19	06-Jan-2022 14:54:52	Approved	Delete

Header ID: 1005164145506317009

Header: TSTCLI

Category: Education

Header Type: Other

Header Fee: Rs 10/-

Explanation: testing

Registered TSP: Airtel

Requested Date: 06-Jan-2022 13:14:23

Status: Approved

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Thank you