

Entity

User Manual

It would be perfect if you perused the manual before starting your journey as a entity to accomplish distinct duties in the implementation.

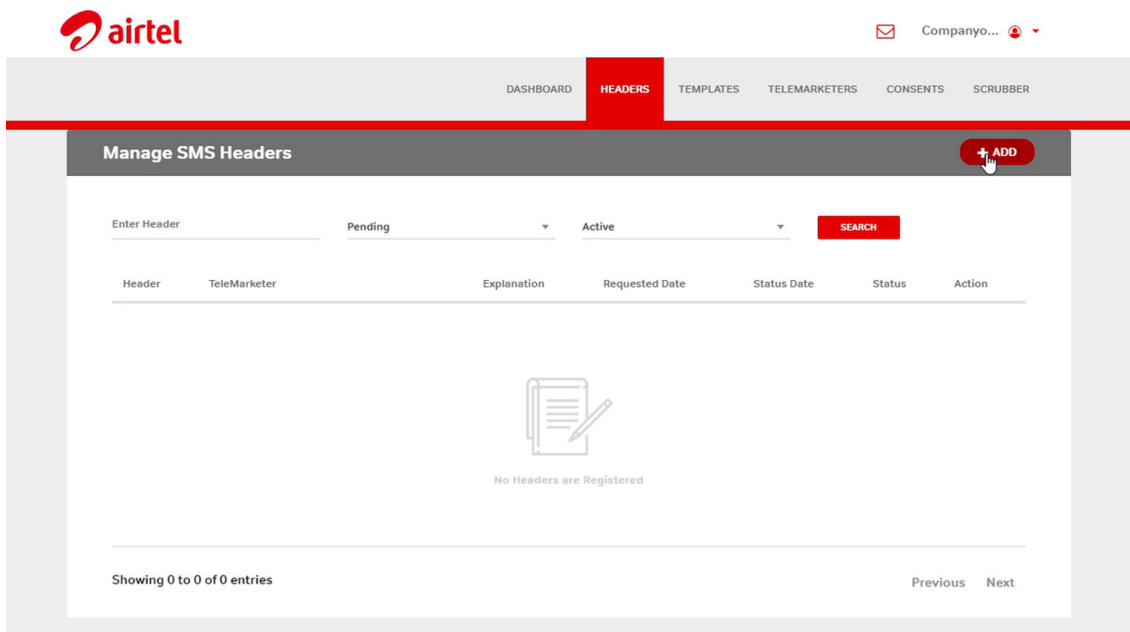
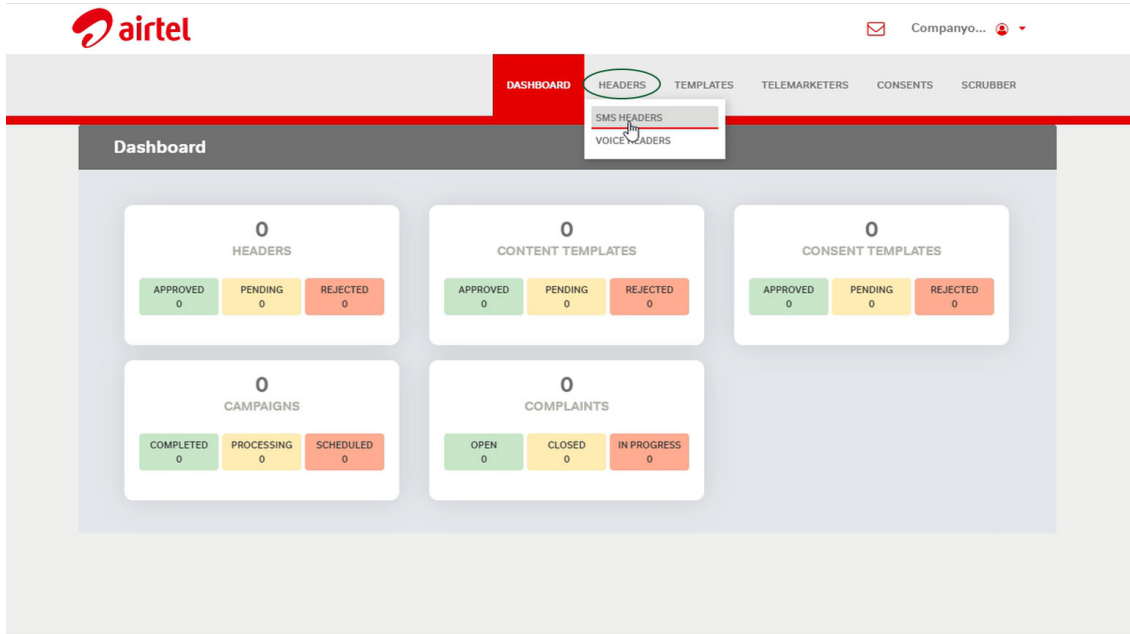



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Header Creation

pages (3-6)




Companyo...

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS
SCRUBBER

It all starts with a great Header. Find and purchase a Header

Tourism and Leisure

Template Type
☒ Promotional
☐ Transactional
☐ Service

Your Header is available!
954786
₹10

Explanation for Sender ID

i


"Header" means a string of six characters assigned to an individual, business or legal entity under the regulation to send commercial communication.

All Numeric string as a header is for promotional communication.

All Alpha string as a header is for transactional/service communication.

No commercial communication takes place through its network(s) except by using header(s) assigned to the registered Sender(s) for the purpose of sending commercial communication.

Look-alike headers which may mislead to a common recipient of commercial communication, Government entities, corporate(s), well-known brands are not allowed and subject of approvals.


Companyo...

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS
SCRUBBER

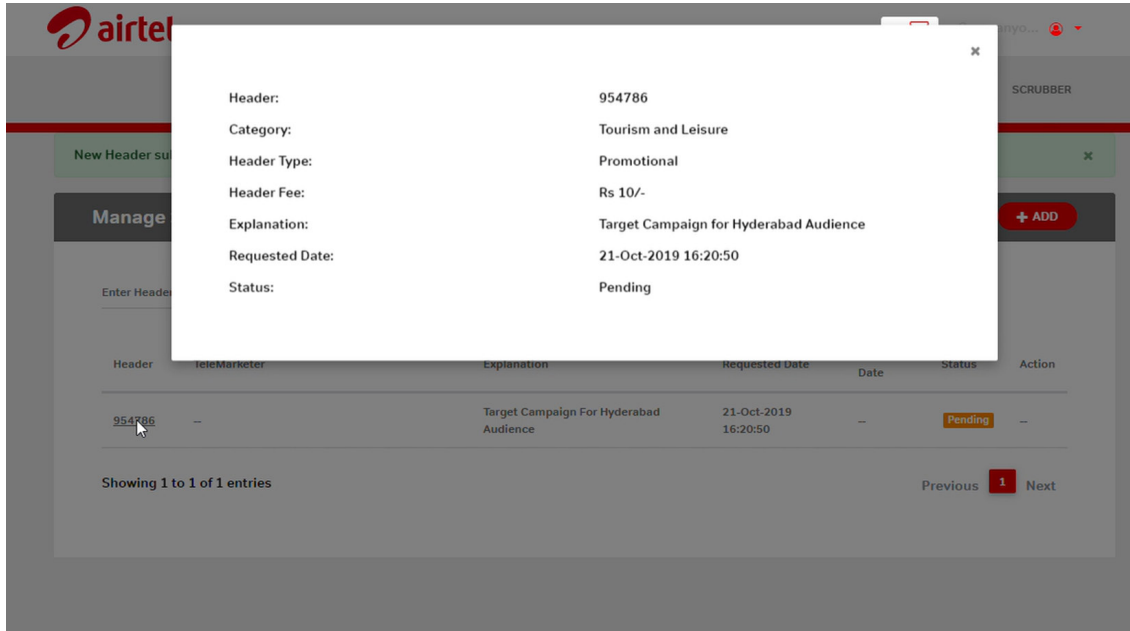
New Header submitted successfully for approval!

Manage SMS Headers

Pending
Active

Header	TeleMarketer	Explanation	Requested Date	Status Date	Status	Action
954786	--	Target Campaign For Hyderabad Audience	21-Oct-2019 16:20:50	--	Pending	--

Showing 1 to 1 of 1 entries
Previous
1
Next



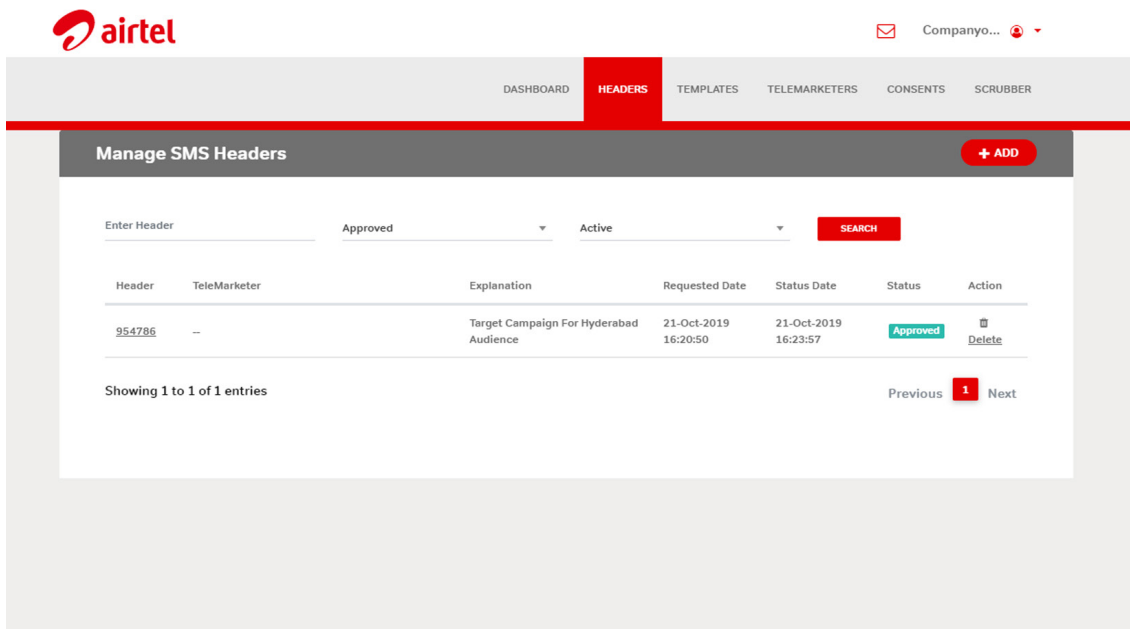
The screenshot shows a modal form titled "New Header" with the following fields:

- Header: 954786
- Category: Tourism and Leisure
- Header Type: Promotional
- Header Fee: Rs 10/-
- Explanation: Target Campaign for Hyderabad Audience
- Requested Date: 21-Oct-2019 16:20:50
- Status: Pending

Below the modal, a table displays the header details:

Header	TeleMarketer	Explanation	Requested Date	Date	Status	Action
954786	--	Target Campaign For Hyderabad Audience	21-Oct-2019 16:20:50	--	Pending	--

Showing 1 to 1 of 1 entries



The screenshot shows the "Manage SMS Headers" section with the following tabs: DASHBOARD, HEADERS, TEMPLATES, TELEMARKETERS, CONSENTS, and SCRUBBER. The "HEADERS" tab is active.

Below the tabs, there is a search bar with the following fields:

- Enter Header
- Approved
- Active
- SEARCH


Below the search bar, a table displays the header details:



Header	TeleMarketer	Explanation	Requested Date	Status Date	Status	Action
954786	--	Target Campaign For Hyderabad Audience	21-Oct-2019 16:20:50	21-Oct-2019 16:23:57	Approved	Delete

Showing 1 to 1 of 1 entries

Content Template Creation

pages (7-10)





 Companyo... 

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS
SCRUBBER


Manage SMS Headers
+ ADD

Enter Header

Pending 


Active 



SEARCH

Header	TeleMarketer	Explanation	Requested Date	Status Date	Status	Action
 No Headers are Registered						

Showing 0 to 0 of 0 entries
Previous Next

- CONSENT TEMPLATES
- SMS CONTENT TEMPLATES
- VOICE CONTENT TEMPLATES





 Companyo... 

DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS
SCRUBBER

Content Templates
+ ADD


Enter Template ID/Name

Pending 


Active 

Enter Header

SEARCH

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Requested Date	Status Date	Status	Action
 No Content Templates are Registered									

Showing 0 to 0 of 0 entries
Previous Next


Companyo...

DASHBOARDHEADERTEMPLATESTELEMARKETERSCONSENTSSCRUBBER

Add Content Template

Template Type

☒ Promotional ☐ Transactional ☐ Service

Tourism and Leisure

* 954786

Template Name

Travel as you like

Template Message Type

Text

Template Message Insert Variable


Hi, Win a chance to fly to {#var#} by using the code

You have used 90 characters. This is only a guide, as variable fields may vary in length.

CANCEL **SAVE**

CONTENT TEMPLATE PREVIEW

```
<Promotional>
Hi, Win a chance to fly to {#var#} by using the code {#var#}. Limited offer and t&c apply.
```


Companyo...

DASHBOARDHEADERTEMPLATESTELEMARKETERSCONSENTSSCRUBBER

New Template added successfully for approval.

Content Templates

+ ADD

Enter Template ID/Name
Pending
Active
Enter Header

SEARCH

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Requested Date	Status Date	Status	Action
1007157165548416268	--	Travel As You Like	Promotional	954786	Tourism And Leisure	21-Oct-2019 16:28:04	--	Pending	--

Showing 1 to 1 of 1 entries

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Next

Template ID:

1007157165548416268

Telemarketer :

--

Entity :

Ultra Tech

Template Type:

Promotional

Message Type:

Text

Content Category:

Tourism and Leisure

Header(s):

954786

CONTENT TEMPLATE PREVIEW

Template Name:

Travel as you like

Template Message:

< Promotional >

Hi, Win a chance to fly to {#var#} by using the code {#var#}. Limited offer a nd t&c apply.

You have used 90 characters. This is only a guide, as variable fields may vary in length.

1007157165548416268

Travel As You Like

Promotional

954786

Tourism And Leisure

21-Oct-2019 16:28:04

Pending

Showing 1 to 1 of 1 entries

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About Airtel

www.airtel.in

Bharti Airtel Limited also known as Airtel is

POWERED BY

DASHBOARD

HEADERS

TEMPLATES

TELEMARKETERS

CONSENTS

SCRUBBER

Content Templates

+ ADD

Enter Template ID/Name

Approved

Active

Enter Header

SEARCH

Template ID	TeleMarketer	Template Name	Type	Headers	Content Category	Requested Date	Status Date	Status	Action
1007157165548416268	--	Travel As You Like	Promotional	954786	Tourism And Leisure	21-Oct-2019 16:28:04	21-Oct-2019 16:29:22	Approved	Delete

Showing 1 to 1 of 1 entries

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